

LOCAL

# Lifestyle



*Putting local at the heart of the community*

Email us  
[davidh@locallifestyle.co.uk](mailto:davidh@locallifestyle.co.uk)

Tunbridge Wells 01892 677741  
[www.locallifestyle.co.uk](http://www.locallifestyle.co.uk)

LOCAL

# Lifestyle

MARKETING

Pop it

# through the letterbox

ITS EASY FOR YOUR  
MARKETING TO GET LOST!

**THERE ARE**

Over 1 billion Websites

1000's of social media posts

100's of marketing emails

Dozens of local radio  
stations

An endless supply of TV  
channels which remain out

of reach financially to all but  
a few businesses

But

There is only one letterbox!

Advertising in Local  
Lifestyle magazine will  
get you straight into the  
homes of local people –  
your potential customers,  
and with print being the  
most trusted source of  
information appearing

in Local Lifestyle will add  
weight to your other  
marketing channels.

Feedback tells us that  
people read the magazine  
and refer back to it  
throughout the month.

**DON'T GET LOST  
AMONGST THE NOISE  
AND DISTRACTIONS,  
GET FOUND IN LOCAL  
LIFESTYLE.**

E-mail us at  
[advertising@locallifestyle.co.uk](mailto:advertising@locallifestyle.co.uk)

Tunbridge Wells 01892 677741  
[www.locallifestyle.co.uk](http://www.locallifestyle.co.uk)

LOCAL

# Lifestyle

MARKETING

Local Lifestyle was first launched in Tunbridge Wells in September 2020, just when we believed we were emerging from the first lockdown - little did we know!

And now in 2024 we are excited to be launching a new edition into Sevenoaks

We believe every community deserves a magazine that promotes and believes in local.

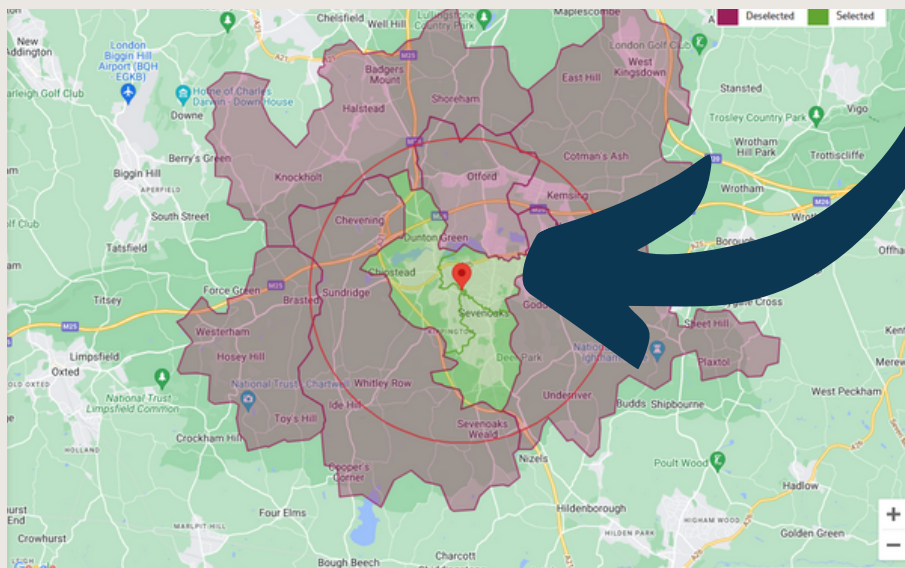
Local traders, local shops, local restaurants are the heartbeat of any successful and thriving community.

Yet in today's digital world those local traders have to work harder than ever before to constantly remind people the benefits of shopping local.

Too often the cost of marketing these benefits is prohibitive to many.

When we launched Local Lifestyle we wanted to provide an affordable and quality magazine, and from feedback from our advertisers we have succeeded.

## Royal Mail Distribution



- Over 10,000 copies delivered by Royal Mail across all of postcode TN13
- Extra copies available in selected supermarkets

E-mail us at  
[advertising@locallifestyle.co.uk](mailto:advertising@locallifestyle.co.uk)

Tunbridge Wells 01892 677741  
[www.locallifestyle.co.uk](http://www.locallifestyle.co.uk)

LOCAL

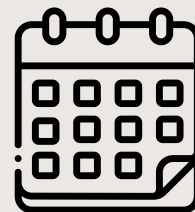
# Lifestyle



Over 10,000 homes  
delivered door to door  
Plus  
Selected supermarkets  
across Sevenoaks



Local - information  
and advertisers  
relevant to those in  
Sevenoaks and the  
surrounding areas



Published every  
other month

## BUSINESS EDITORIAL FEATURES

Let everyone know more about your business and the products or services you offer to the local community. Perhaps there is an interesting story behind your business or you're launching something new. Editorial features provide a great way to get your message across and work even better alongside static advertising to make the readers remember your business. Only a limited number are included in each issue so please book in advance.

## WHY ADVERTISE IN LOCAL LIFESTYLE MAGAZINE?

If you want to win new customers in your local area, this is the place to advertise. The magazine is delivered direct to over 10,000 households, by Royal Mail across the TN13 postcode.

E-mail us at  
[advertising@locallifestyle.co.uk](mailto:advertising@locallifestyle.co.uk)

Tunbridge Wells 01892 677741  
[www.locallifestyle.co.uk](http://www.locallifestyle.co.uk)

LOCAL

# Lifestyle

Advert Sizes

Local Lifestyle Magazine is committed to ensuring you make the most from your advertisement so please read the following information for guidance.

## SUPPLYING FINISHED ARTWORK

Finished Artwork should be supplied as High Resolution PDF's (300dpi) with type outlined. Please include fonts and any support files if applicable. Make sure to avoid type running in the gutter for double page spread ads (please do not put text closer than 10mm to the edge).

## SUPPLYING MATERIALS FOR US TO DESIGN YOUR ADVERT

Please supply all images at 300dpi. Low resolution images will not be accepted. Your logos should be provided as Illustrator EPS (preferred) or as a high resolution JPGs or TIFFs.

When supplying images/logos, do not embed them into a Word or Powerpoint document.

All artwork should be supplied to:  
**[kirstyf@spacemarketing.co.uk](mailto:kirstyf@spacemarketing.co.uk)**

## ADVERTISING SPEC

### DOUBLE PAGE AD

296mm wide x 210mm high

Include 3mm bleed each side plus crop marks. Please do not put text closer than 10mm to the edge.

### FULL PAGE AD

148mm wide x 210mm high. Include 3mm bleed each side plus crop marks. Please do not put text closer than 10mm to the edge.

### HALF PAGE ADVERT

*(Horizontal)*

130mm wide x 90mm high

*(Vertical)*

64mm wide x 190mm high  
No crop marks or bleed on either horizontal or vertical please.

### QUARTER PAGE AD

64mm wide x 90mm high  
No crop marks or bleed.

### EIGHTH PAGE AD

64mm wide x 43mm high  
No crop marks or bleed.

LOCAL

# Lifestyle

Rate Card —

## Sevenoaks

	One insertion	Three insertions	Till Cancelled 6+	
Full page	395	335	245	
Half page	205	175	135	
Quarter page	125	95	75	

All prices are subject to VAT and are per issue.

Till cancelled rates are applicable to any advertiser signing up to pay via Direct Debit (Go Cardless is our payment partner)  
The advertisement will continue every issue until you tell us to stop. Artwork can be changed at anytime

### Prime Positions

Front Cover Advertisement	£350+ VAT
Outside Back Cover	£700 + VAT
Inside Back Cover	£450 + VAT
Inside Front Cover/ Page 3	£450 + VAT

### Advertising Deadlines and Distribution Dates

Issue	Distribution Dates	Advertising Deadline
April/ May	W/C 6th May	11th April
June/ July	W/C 8th July	12th June
Aug/Sept	W/C 9th Sept	14th Sept
Oct/ Nov	W/C 4th Nov	10th Oct
Dec 24/ Jan 25	W/C 6th Jan 25	5th December 24
Feb/March	W/C 3rd March 25	5th Feb 25

"Stopping advertising to save money is like stopping  
your watch to save time"

Henry Ford.

E-mail us at  
[advertising@locallifestyle.co.uk](mailto:advertising@locallifestyle.co.uk)

Tunbridge Wells 01892 677741  
[www.locallifestyle.co.uk](http://www.locallifestyle.co.uk)

LOCAL

# Lifestyle

Rate Card —

## Tunbridge Wells

	One insertion	Three insertions	Till Cancelled 6+	
Full page	295	235	195	
Half page	175	125	100	
Quarter page	95	75	65	

All prices are subject to VAT and are per issue.

Till cancelled rates are applicable to any advertiser signing up to pay via Direct Debit (Go Cardless is our payment partner)  
The advertisement will continue every issue until you tell us to stop. Artwork can be changed at anytime

### Prime Positions

Front Cover Advertisement	£300+ VAT
Outside Back Cover	£500 + VAT
Inside Back Cover	£250 + VAT
Inside Front Cover	£300 + VAT

Local Lifestyle Tunbridge Wells is published monthly and delivered to 7,000 homes across the town, with additional copies being made available in selected outlets across tunbridge Wells (including Sainsburys and Tescos) as well as pick up points in Tonbridge, Hildenborough, Frant and Marks Cross.

**Book Sevenoaks and Tunbridge Wells and Receive a 10% discount on above rates**



"Stopping advertising to save money is like stopping  
your watch to save time"

Henry Ford.

E-mail us at  
[advertising@locallifestyle.co.uk](mailto:advertising@locallifestyle.co.uk)

Tunbridge Wells 01892 677741  
[www.locallifestyle.co.uk](http://www.locallifestyle.co.uk)